

MEDIA RELEASE

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PORT ADELAIDE'S HOT NEW ARTS & DESIGN FAIR UNWRAPS A NEW FOCUS, THIS SUMMER

When it comes to market perusing, there's no better time to do it than in the lead up to the festive season. The *POSH Arts and Design Fair* pulls into Port Adelaide on December 6-8, for three inspiratory-filled days.

Those with an affinity for high-quality market treasures will have no problem filling their stockings... with dozens of independent South Australian Artists, Creators and Designers on show.

This year POSH returns with a stronger focus on artists, with stalls which will be presented as gallery displays, in an industrial setting. The licensed event will now play host to a broad array of both designers *and* artists – where guests have the opportunity to meet and engage with a variety of makers.

The organisers, Jaqueline Barmentloo and Andrea Christie, stay true to their original ethos... that Port Adelaide's beautiful industrial patina and its community is the perfect backdrop for an art and design fair.

"We wanted to give our guests the opportunity to connect with the artists, hear their stories, and learn about their creative processes. Art, after all, is an emotional purchase," Jaqueline said.

"And for the artists, they're able to talk about their work and connect with their audience. There'll be a wide range of artists, from tattooists and photographers, to body painters and screen artists."

With art works starting from anywhere under \$100 (and capped at \$3,000), market goers can find that perfect piece to start, or add to, their collection... in a welcoming and relaxed atmosphere.

There will be panel discussions for guests, such as 'how to purchase your first original artwork' and 'a week in the life of a designer'.

Bring the kids along to take part in fun workshops. Adults are also encouraged to release their creative abilities, with sessions where they can create a masterpiece from recycled materials.

"Find original pieces that we know you'll love... all while enjoying all the elements of a great design market –food trucks, a bar with local drinks, live music, and great mix of stalls."

POSH is part market, part exhibition, part foodie festival. It's an event for everyone.

The best creatives think outside of the box. And, this is what Andrea and Jaqueline have achieved. It's reflected in the Fair's schedule, with an eclectic mix of things to do (and be inspired by) for *all* ages.

Jaqueline and Andrea are both market lovers and creatives themselves. Jaqueline is an Interior Architect and Visual Artist... and Andrea a Visual Merchandiser and Floral Event Stylist.

The pair live, love and work in the historically and artistically rich Port Adelaide.

Passionate about their hometown, the lovely organisers matched the 2018 event's proceeds to support the Adelaide Dolphin Sanctuary, with the adoption of 'Twinkle'.

Along with addressing the recent string of infant dolphin deaths, POSH hopes to continue raising more funds this year to support the ongoing work by the Whale and Dolphin Conservation organisation in Port Adelaide.

Applications to the POSH Arts and Design Fair will open June 21. If you're an Artist, Designer or Maker, please check out the POSH website for further information.

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ARTIST CALL-OUT

<https://www.poshmarkets.com.au/stallholder-subscription>